

HOLLINS

EXPOSITION SERVICES

PO Box 49837, Greensboro, NC 27419
Phone: 336-315-5225 Fax: 336-315-5220

June 11, 2007

Ms. Cathy Womack
Custom Associates Management
PO Box 98073
Raleigh, NC 27624
Phone: (919) 518-0963 Fax: (919) 844-8119

Dear Ms. Womack:

On behalf of Hollins Exposition Services, I am pleased to have this opportunity to submit the following proposal.

SE Region Wound Ostomy Continence Nurses
September 27 – 28, 2007
Hyatt Regency Greenville
Greenville, SC

***** PROPOSAL *****

All pricing includes the installation and removal of equipment, and is contingent on the following: 1) Hollins Exposition Services will be the exclusive freight handler for this event. Any freight shipped for event, including all freight shipped to the event site and not received by the exhibitor at the time of arrival, will be consigned to Hollins Exposition Services and prevailing rates will apply. 2) With exception to personal exhibitor furnishings, Hollins Exposition Services will be the sole purveyor of booth furnishings; e.g., tables, chairs, carpets, etc. Furnishings belonging to purveyors other than Hollins Exposition Services, including the event site, will neither be offered nor made available. Lessee shall be responsible for any damage or loss of any rented materials from the time they are placed on the show floor until they are returned to Hollins Exposition Services. No signs, merchandise or any other items are to be pinned, stapled or otherwise attached to any material or equipment provided by Hollins Exposition Services.

FLOOR PLAN LAYOUT

We will provide a camera-ready floor plan layout drawn to your specifications.

NO CHARGE

EXHIBIT BOOTHS

We will provide approximately sixty booths – **8 ft. wide x 10 ft. deep** - with the following:

- 8 ft. high pipe and flame resistant fabric back wall drape
- 3 ft. high pipe and flame resistant fabric side divider drape
- one 7 in. x 44 in. identification sign
- one 6 ft. table topped with flame resistant white vinyl and draped with a pleated flame resistant fabric skirt
- two folding chairs
- one wastebasket with liner

\$ 60.00 PER BOOTH

BOOTH IDENTIFICATION SIGNS

Booth identification signs will be provided as listed in the exhibit booth information above. To ensure timely preparation of these signs, we require a complete list of your confirmed exhibitors' sign information. Please list signs as they are to be printed and proof this list carefully before sending. We must receive your list at least ten days prior to show opening.

COLOR CHART

Drape and table skirts will be furnished in the color(s) you select from the attached charts.

MASKING DRAPE

We will provide flame resistant fabric masking drape to screen unsightly or exposed areas at:

- 8 ft. high
- 3 ft. high

\$ 1.50 PER LINEAR FT.
\$ 1.25 PER LINEAR FT.

MISCELLANEOUS FURNISHINGS

We will provide all other miscellaneous furnishings to Show Management at twenty-five percent (25%) off our published discount rates.

MISCELLANEOUS FURNISHINGS

- approximately 10 - 4' x 8' Double Sided Tack Boards

\$ 75.00 EACH

We will provide all other miscellaneous furnishings to Show Management at twenty-five percent (25%) off our published discount rates.

TRAVEL CHARGE

Due to the additional travel time and mileage necessary to get to show site an additional travel charge will be added to the final invoice.

\$ 200.00 EACH

LODGING

SERWOCN agrees to provide Hollins Exposition Services' staff with one complimentary hotel room (double occupancy) for the duration of the event.

SIGNS

We will provide custom signs to Show Management at fifteen percent (15%) off our discount rates with the understanding we must receive your order at least two (2) weeks prior to show opening.

EXHIBITOR SERVICE PLANNER

We will send to each of your confirmed exhibitors, approximately forty five (45) days in advance of the show, a complete "Exhibitor Service Planner" containing all the necessary order forms and instructions to aid them in their show participation.

NO CHARGE

SERVICE DESK

We will maintain a service desk in the exhibit area during those crucial hours of installation and dismantling, to be of optimum assistance to you and your staff, and to avail your exhibitors of our supplemental services.

NO CHARGE

MATERIAL HANDLING

We will provide complete material handling and drayage service to exhibitors at prevailing rates. The drayage service will consist of the following:

ADVANCE SHIPMENTS

- Exhibitors may ship crated or packaged materials to our warehouse facility up to 30 days in advance for pre-show storage. At set-up time, we will transport all materials to the show site and deliver to designated booths.

SHOW SITE SHIPMENTS

- During the set-up period, we will receive and deliver all materials consigned to us at the show site.

INCLUDED IN THE ABOVE SERVICES

- We will remove and store all empty containers after set-up, and return containers at close of the show.
- During the move-out period, we will remove all materials from the booths and load on outbound carriers.

- We will provide all necessary freight handling papers, such as bills of lading and shipping labels, plus clerical assistance to prepare the paperwork for outbound shipments.
- We will coordinate the entire drayage operation and cooperate with common carriers and van line representatives.

PRODUCTION LOCATION & TIMELINE

Location of Event:	Hyatt Regency Greenville 1, A, B & B2		
Decorator Move-In Date:	Thursday, September 27, 2007	Time:	7:00 am - 12:00 pm
Exhibitor Move-In Date:	Thursday, September 27, 2007	Time:	12:00 pm - 4:00 pm
Move-Out Date:	Saturday, September 29, 2007	Time:	10:00 am - 2:00 pm

Dates and times shown above are considered correct. Should there be changes in dates, times, quantities or should the event location change, prices listed in this agreement will be subject to change accordingly.

TERMS: Net Cash Ten (10) Days

A five percent (5%) state sales tax will be added to all appropriate charges. All amounts due Hollins Exposition Services under this proposal are due and payable no later than the terms set forth above. It is hereby understood that any amount unpaid after said terms will be automatically subject to an additional finance charge of one and one half percent (1.5%) per month on the unpaid amount together with any additional cost and fees, including collection fees, court cost and legal fees as may be incurred in the collection of the unpaid amount. Said additional cost and fees not to exceed fifteen percent (15%) of the unpaid amount or three hundred dollars (\$300.00) whichever is greater. It is agreed that any and all legal action necessary to resolve any claim will be conducted in the General Court of Justice of Roanoke County, VA. All parties agree that this proposal when signed by both parties becomes a contract under seal for which the Statue of Limitations will be 10 (ten) years.

If proposal is not signed and received within twenty (20) days of the date shown above pricing may be subject to change, and show dates or times may be forfeited.

We believe our proposal satisfies your requirements. If you find our proposal reasonable, we would be delighted to receive your acceptance as indicated by the execution and return of the original, retaining the copy for your files

We look forward to your favorable response.

Respectfully submitted,

Erin Lohrman

Erin Lohrman
Account Manager
Hollins Exposition Services Greensboro, Inc.

Enclosures

This proposal has been accepted and approved by:

Mary Marshall SER, President

Date: 7/13/07

Drape Color(s): Please talk to C. Womack / CAMI

Table Skirt Color: " " "

DRAPE COLORS

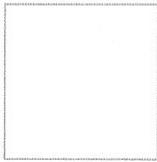
Royal Blue



Red



White



Burgundy



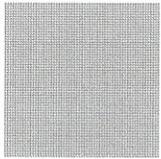
Hunter Green



Black



Silver



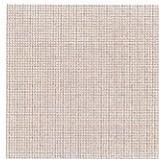
Gold



Seafoam



Beige



Plum



Peach



TABLE SKIRT COLORS

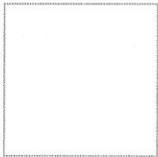
Royal Blue



Red



White



Burgundy



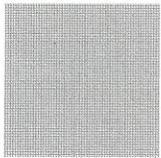
Hunter Green



Black



Silver



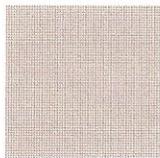
Gold



Seafoam



Beige



Plum



Dusty Rose



Orange



Berry



CARPET COLORS

Royal Blue



Red



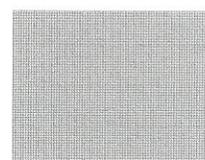
HunterGreen



Charcoal Gray



Silver Gray



Black

