

9/22/2018 201811 Fighting the Waves: Moisture Associated Skin Damage (MASD)

Objective	# Resp	Avg.
Improve the understanding and identification of MASD by clinicians and enhance patient outcomes	142	4.958

Laurie McNichol	Seaker Overall Avg:	4.962
Teaching Methods/Ability		4.96
Presentation was fair, balanced and free from commercial bias		4.97
Demonstrated Expertise and effectively communicated the topic		4.96

Great presentation!

excellent presentation

Would have given it "10" 's if possible

enjoyed her so much, would love to find a way to have her come be a guest speaker at my institution.

Specific and enlightening information regarding skin and moisture challenges.

Great review of moisture related skin issues.

Fabulous speaker, very interesting topic and many useful tips/tricks.

Laurie is a great speaker.

Fabulous lecture! I want ALL of my staff to hear Laurie speak!

Excellent!

I absolutely loved this speaker. She is knowledgeable, funny, and engaging.

Awesome presentation and thank you for encouragement to change terminology and use consistently to truly get everyone on the same page as to etiology

Outstanding

Very nice session

Great presentation

Great speaker, funny and engaging

Loved it!

Fantastic speaker from the SER. Did run a little longer than 1 hour.

Always a pleasure to listen to her speak. Treatment options for MASD issues will be, without a doubt, utilized.

Again, really good speaker and great presentation on a difficult topic.

Laurie is an outstanding speaker. She provides insight and keeps you captivated during her talk.

energetic fun speaker

As nurses, we must authoritatively manage the skin. I will be sure to say "inframammary intertriginous dermatitis" as often as humanly possible.

Really good information. Took lots of notes. Ready to teach the staff nurses!

Laurie is always wonderful

current info- thanks

Wins for best speaker of conference! Good subject as still not recognized as separate from pressure injury by nursing and medical staff.

Very well done.

Good information

Interesting to find out that this is a condition recognized on it's own as a skin problem and diagnosis. This information will be helpful with my current population. I will be able to share some facts with my coworkers.

She put a great amount of detail into describing the different kinds of MASD which helped as a new woc nurse. She was very passionate about her topic which helped as the topic was towards the end of the conference.

Love this presentation!

I especially liked this presentation. I agreed that it is empirical that we as professional clinicians understand and can identify MASD. I have change my practice and use the new updated terminology. Laurie could do a presentation about paper clips and ma

Very common topic to address. See this condition every day. Great support of current treatment with balance of prevention methods. Laurie McNichol can always add a new twist and make everything interesting! Grateful she shares her expertise and experience

Very relevant to practice; great topic

Excellent!

Excellent presentation and speaker! Useful information to put into practice.

Love Laurie

very informative

Very enjoyable!

Thank you to Laurie McNichol for making MASD a completely enjoyable topic. I have already started using inframammary intertriginous dermatitis in my facility!

Speaker never disappoints.

Wonderful presentation

very good

Practical and relevant information

What a super presenter! Enthusiastic, excited, knowledgeable, fun to listen to! Learned a few interesting helpful concepts. Learned that the ph of Dove soap is closest to the skin's natural ph. She was very good at explaining the difference between the di

Laurie is always energetic, fun, and offers easily understood information. So happy that she was present to give this presentation.

Excellent!!!! Content was excellent. Speaker was fabulous!

WONDERFUL

GOOD