



Overall Conference Evaluations

Questions with ratings 1 - 5 (5 being the highest)

Question 1 The educational content, program descriptions and objectives were consistent with marketing materials.

Responses 188 Avg Score 4.88

Question 2 The conference brochure and registration form were made easy to follow.

Responses 188 Avg Score 4.86

Question 3 The length of the program was appropriate.

Responses 188 Avg Score 4.83

Question 4 My registration was handled efficiently.

Responses 188 Avg Score 4.95

Question 5 My on-site registration (name badge and material pick-up) was handled efficiently.

Responses 188 Avg Score 4.91

Question 6 I had ample opportunity to network with my peers.

Responses 188 Avg Score 4.84

Question 7 I would recommend this conference to my peers.

Responses 188 Avg Score 4.88

Question 8 The exhibits were applicable to my work setting.

Responses 188 Avg Score 4.86

Question 9 There was adequate time allocated for viewing exhibits.

Responses 188 Avg Score 4.77

Question 10 The program was relevant to my practice/profession, and my knowledge and skills were updated.

Responses 188 Avg Score 4.85

Question 21	There was adequate time for viewing the posters.
# Responses	188
Avg Score	4.78
Question 22	The posters provided relevant information that impacts my practice/profession
# Responses	188
Avg Score	4.79
Question 23	The Silent Auction continues to be a fun and worthwhile event at conference.
# Responses	188
Avg Score	4.20

Questions with choice answers	
Question 11	How did you hear about the SER WOCN Conference?
Email	82
Employer	6
Friend	35
RegBrochure	42
Other	23
Question 13	I would like to see more Non-CE symposia.
Yes	38
No	150
Question 14	Who is assuming responsibility for the REGISTRATION FEES of this conference?
Employer / Bus	85
Grant-Scholar	5
Self	83
Shared	5
Other	10
Question 15	Who is assuming responsibility for the TRAVEL costs of this conference?
Employer / Bus	62
Grant-Scholar	4
Self	104
Shared	10
Other	8
Question 16	Will you be attending the 2016 Conference to be held in Greensboro, NC?
Yes	74
No	9
not Sure	105

Question 17	If no, what is the biggest obstacle keeping you from attending?	
Employer		8
Expenses		54
Not Every Year		2
Work Coverage		26
Other		10
NoSelection		81

Question 18	Which clinical practice setting would you like to see more sessions on? (Please choose one)	
Acute Care		58
Home Health		27
Long Term		16
Outpatient		23
Ok As Is		64

Questions With Text Answers	
Question 12	What aspect of the exhibit hall program would you like to see changed?
none Smaller companies need to be more accessible and exposed. none, the exhibit hall was well laid out this year and enjoyed the ability to not rush with only 20 per time slot being required for the drawing. no change it was awesome enjoyed the silent auction More time needed to see each vendor. food served in exhibit hall i could not get to 20 booths in the allotted time to qualify for raffles ðŸ˜ˆ! None More pertaining to long term care. Nothing - it was great it was very good Less time for exhibits and more time for lectures with contact hours. too many exhibitors Food set up in exhibit hall None	

I thought the Exhibit Hall was well planned.
More lightings
reminder to vendors we have limited time. had a couple that would not let us leave the booth.
None. Encourage more vendor visits by attendees. They really make our conference affordable. THNX
none
change nothing
the exhibit hall was wonderful this year. really exceptional the lay out, variety of booths, etc.
nothing It was very well put together and had a variety of exhibits.
none
Too many exhibitors for time allotted
nothing really
The setup at this one was great!
none. Well done
more pediatric products!
NONE
NONE
Group Wound, Ostomy, Continence, Beds, Skin Care together or along the same aisle
the exhibit hall was well done, no changes needed
nothing - it was good!
everything was great. I enjoyed the vendors and learned some new products
I think it is great . The booths flow and are spaced adequately.
There was not enough time to visit all of the vendors. Either allow more time or has less vendors.
Testing only
I had no complaints about the exhibitors
I did not feel anything needed to be change with the exhibit hall program
I thought it was good.
nothing
I have no complaints. there were a lot of exhibitors which meant booths were not too crowded.
more direction as to the drop off spots for tickets and silent auction
More room so food can be located within the hall
none
Days can be long but know to fit everything in it is necessare
none

nothing
Better lighting
classroom should be warmer
Too long at lunch time. Makes the sessions go too late.
All was fine
exhibit hall was great
The exhibit hall program was great. No changes needed.
I didn't like having to have the exhibitors sign a form to put into a raffle.
no complaints
none
I have no suggestions.
nothing
Always very cold in there. Vendors even commenting on the room temp. Could you warm it up a bit?
I would like the exhibit to have brighter lighting. I was really dark in the exhibit hall.
It was an excellent venue, no issues.
Too cold
Everything was excellent.
Room temperature was very cold
none
more time with exhibits
no recommendations
more advanced therapies
I was impressed with the exhibit hall
no recommendations
Perhaps some seating inside, as I was tempted to go upstairs to sit down just to rest my feet versus remaining downstairs.
I thought it was appropriate.
nothing-- it is very good the way it is
none
None
less time on Sat. - 2 hours. Last lecture was too late for me
The food in the exhibit hall during the times they are open and food is provided
This one was one of the best I have seen at a SER conference
shorten up business meeting or hold in evening so last day does not run so late

More space between exhibits. Gets too crowded and difficult to navigate.
none
Nothing enjoyed the exhibits
None
none
Maybe hours on Saturday too
allow more time; increase # of door prizes so more attendees get rewarded for visiting exhibitors.
Felt the way presented was very effective.
More wound sessions
it was fine wish silent auction was more visible
The game to get 20 initials and enter in the drawing rewarded those who rushed by the tables.
catagory products vendors
it was nice
Nothing
No recommendations
I liked the amount of exhibitors. I could not get to 20 exhibits in the time allotted.
nothing
Exhibit should still be available on Saturday
none
I actually liked the exhibit hall very much this year. I thought it was well-organized. A few vendors left early, which is always a problem.
arranged well
The exhibit hall was nice except that there was only one restroom, quite a ways away from the hall.
None
It is always wonderful to see how many companies support this conference.
a few more chairs here and there
Less time with vendors
Nothing
maybe more tables or small group areas-
better food!
None
not sure
informative exhibit hall - well organized-
more practice oriented talks such as difficult cases

Better flow, food

Exhibit hall was just fine.

I think it went well.

none

none - games were very effective

Less pressure from vendors!

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Question 19 What new topics would you like to see presented in the future?

Chronic lower extremity ulcers

complex dressing

Complications after mesh applications; types of meshes; advantages and disadvantages; criteria

Sickle cell LE ulcers, Alternative therapies for wound and ostomy patients, Using biofeedback with incontinent patients, fistula pouching.

change theory

how to publish- tips and tricks

Research on NPWT applied to intact stapled incisions

more ostomy

Venous stasis ulcer objectives and caveats

More on specific products and how effective they are.

Larvae

NPWT

Hemostatic agents

skin grafts, bio engineering tissues,

None

ostomy

more on continence and professional practice.

More discussion on prevention of MARS in inpatient settings and outpatient clinics.

dermatology, FNP role in wound care

I am ok with any topic related to Wound, Ostomy and Continence

would like to continue hearing more details on the bio burden research and treatment

MAD/CAD prevention, identification and treatment; Panel discussion betw. Acute, Outpt., HH., LTC
ostomy pouching issues; managing fistulas
new speakers, all topics
coding
OASIS and ICD-10
More on Urinary Incontinence as I see more WOC nurses are dropping the "C" . We do this everyday.
Lower extremity leg ulcers
pharmacology for advanced practice nurses
love the derm lectures
impact of Insurance Companies and access to supplies and/or follow up wound/ostomy care
Quality mangement of pressue ulcers. Preparing the report
anything related to pediatrics
none
Innovative surgical procedures/techniques.
More on legal implications.
MORE OSTOMY SURGERY
psych patients/nursing and WOCN
Literacy considerations of education and handouts, how to better assist the patient and caregiver
Fistula management techniques and Diabetic foot ulcers.
more diverse practice setting topics and more case studies and practice application versus lectures
more wound care sessions
more on pouching difficult fistulas, etc.
Solutions for abdominal fistula's
wounds and continence care. CMS guidelines
negative pressure
Computer Skills
Bathing CHG vs. no CHG; Neonatal / Pediatric wound care
implementation of updated NPUAP guidelines and impact on patient outcomes.

continence

setting up an inpatient WOCN position, workflow for inpatient WOCN

lymphedema treatments. new/better way to figure if heel wound is due to pressure, diabetes or ?

Fistula

solutions to problem patient situations. Insurance issues and solutions

lateral violence; atypical wounds

any new surgical procedures that would improve quality of life.

Topics for advanced practice WOC Nurses, include at least 1 pharm. hr.

stem cell research for ostomies

any new updates on lower extremity lesions, lymphedema, any new treatments for open abdominal wall

Instillation therapy

wound care

ICD-10 issues

How about a Biologics breakdown or a discussion on teaching Topical Treatments by category?

wounds and ICD10 coding

1.) fistula management 2.)lymphedema in acute care 3.)ostomy patient panel 4.)research projects

hbo program

dermatology issues which I get consults on; Attended NER conference, had Derma physicians spoke.

Problem ostomy/wounds

advanced therapies

Medical Device Related Pressure Ulcers, MARSI, Pediatric and Neonatal topics in ostomy, wounds, challenges in practice

I would like to see more topics legal issues as it involves wound care practices.

implementing family/ in-home PU prevention policies

More ostomy trouble shooting.

Incontinence

I would like to be able to do more demonstration hands on things.

--Peg tube site care and management for the leaky peg site. -Road rash/full body wounds and tx ideas

none

More on wound care
Exploring the concept of skin failure...How to turn critically ill patients in the ICU...
none
diabetic foot ulcers
foot care and limb salvage
Atypical wounds
How to deal with employers who want you to see an unattainable amount of patients a day.
foot care nursing
More from Dorothy Doughty and Brenda Rutland. I also like having some type of physician specialty service (ie Plastic, dermatology, GI surgery, etc). Panel discussions are usually awesome. I also enjoy hearing from the patients
x
Evidence-based products for pressure ulcer prevention.
Assessment and treatment of DTIs
Role of the NP in wound care esp billing and how they interact with MD/SX; data collection for PI
I thought the topics were excellent, a nice variety.
DTI
Dermatology
Anything to do with updates on best practices in pressure ulcer prevention and treatment.
more directed to out patient areas and wound center practices
Help with education of staff! How can we present skin care prevention education for young staff?
HAPU management in critical care patients
Would like more information about ICD-10 and home health diagnoses.
Homeopathic alternatives
Atypical wounds
How to select the graft to use; Classification
Education of patients/family before surgery, urology MDs doing the ostomies
Fistula management; dressing selection for wounds-evidence based; ostomy skin complications
Geriatrics - Charlene Demers is an expert speaker on this topic and will lecture in NC if invited.
Negative pressure with instillation

Keep legal session. Add Collaboration btwn CWOCN and MD from MDs perspective. Larval Therapy.

home health issues m

more Ostomy CEUs for our professional growth points

Essential oils/Aromatherapy,new Surgical interventions venous/arterial, ostomy nightmares

Not Ben Peirce

Information on collagen products.

1) Fistula management

CMS expert to come and talk about reimbursement/payment/value based purchasing in different EOC's

Interdisciplinary education and practice

palliative wound care

Documentation and photography

Common dermatological issues

Pressure Ulcer Prevention; CAUTI; Wound Care

More for continence

business development; organizational skill; time management, integration of technology into practice

they usually do a good job of finding the most current and relevant topics

hidradenitis suppurativa topic, nightmare wounds and treatment options

various dermal & synthetic skin grafts

fistula management with negative pressure wound therapy

Palliative care

diabetic ulcers

MASD

not sure

wound care new & changing information-evidence based

working through difficult cases

Home health related

infectious disease, fistula management, osteomyelitis

I think everything was covered.

SEXUAL DYSFUNCTION

more pharmacology hours for NPs

liked "nightmares" case studies in the past, consider again. Impact of precepting. PGP program

Management of venous ulcers and lymphedema

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Question 20 What new topics would you like to see presented in the future at PRE-CONFERENCE?

debridement certification

I have not attended pre-conference.

Methods for offloading the DFU

No comment

this years topic was great - more of the same

antibiotics for wound healing

Usually do not attend

wound care

None

Prevention of MARSI

Prevention and Rx of Venous Stasis Ulcers

na

Teaching methods with understanding of learning styles.

wound healing and its dynamics

i dont really go to preconfernces

focus on new ostomy products

Lower extremity leg ulcers

???

no preference

Current issues in reimbursement and pending policy/CMS changes. new surgical technique. fistula

pediatric pouching techniques, positioning patients, pressure ulcer prevention teams

Dealing with the non adherent pt with wounds and or ostomies.

none
test prep
More about opportunities available to WOC nurses
COMPLEX WOUND CARE
Continence practice related
Lower extremity/Neuropathic ulcers, assessment and treatment
I think pouching/management challenges related to fistulas and/or ostomies are always relevant.
physician speaker
not sure
Managing or isolating an abdominal fistula with wound vac
I heard Karen was great, too bad I missed it.
Any hands on
the pouching session was great.
how to organizing a conference.
Never can attend due to expense
compression
debriding, compression
current topics ok
wound care
LE Compression and Lymphadema Mgmt
Incontinence related topics
How to launch a research project.. step-by-step from A-Z!
multilayer wraps
different types of compression and wraps for venous stasis/ lymphedema
compression therapies
none
no suggestions
Hands on ostomy irrigation, trouble shooting in an out patient clinic.

Recert review
Nutrition is always a good topic of choice
VAC application with fistula to center, possibly using the fistula isolation device
none
none
PT modalities with hands on exploration as an opportunity to bridge both disciplines
something with a practice session like this year
diabetic foot care and limb salvage
Debridement
dealing with cost factors and having no input as to product determination
Anything relevant/innovative
x
Case studies of wounds and ostomies and how to eval and treat.
Advanced treatment and therapies for difficult wounds and palliative care for wounds/pressure ulcers
workshop on ICD 10 coding; leadership skills; how to present data to leadership that is impressive
no comment
NPWT
"none"
maybe a PGP program - people still have a lot of questions about this
New WOC Nurses have asked how we do our NDNQI Prevalence Studies-would that be helpful to share?
VSU lymphedema
Maybe a round table of ostomy related problems or wound care issues - more specific, small groups
Techniques to use multiple products in a short period of time to achieve wound closure
Ostomy education in nursing school?
none to share
Nuhope preconference on hernias and Measuring correctly for the hernia support belt/custom-sized
AWD dressings
More updates from NPUAP

evidenced based best practice. Opportunities for employment. Self employment issues

maybe Product category's, wedges available or all the pressure relief devices like www.heelahip.com

Updated topics being researched.

Pouching for difficult ostomy. I was unable to attend this time.

none

Unsure at this time

continence

don't know

Complicated wounds and wound care

Wound treatment associate trainer

no topics...long time attendee

tube management and fistula/peds

same as above

traumatic injury

conservative debridement course

same-would like increased amount of CEU's.

complicated wound issues

home health related

homeopathic alternatives for wound care

continence care

don't usually attend pre-conference due to cost so no suggestions.

Hands on practice with compression wraps

100

Question 24 The conference could be improved by:

topics more suitable for the more mature WOCN

Can't think of anything right now. Great conference.

none

coffee all day, or at least till afternoon; wifi availability in conference hall

Cheaper rooms

doing away with silent auction
no suggestions. Good conference!
The lighting in the presentation hall was poor. Hard to see the presenters as they were in the dark. Very disappointed that the conference area did not have WiFi. Please avoid venues wo wifi included.
Improving sound with speakers who have low volume.
Excellent
shuttle service dropped me off at wrong hotel and I had to pay to get to right hotel. Shuttle then tried to pick me up at wrong hotel. Would have liked to get ce for lunches and breakfast.
More contact hours
menu for dinner/ lunch basically chicken/ pasta every day
not having to miss sessions due to speakers running late
free wi-fi in meeting rooms and outside meeting rooms. Warmer temperatures in meeting rooms.
SER continues to provide a great conference at a reasonable price.
The conference was well planned and run. This is one of the best conferences I have attended.
none
I liked it. I hope to be involved with light stretching, Yoga, relaxation session to offset stiffness caused by sitting so much. Perhaps offered at end of each day for those interested.
nothing it was great.
More networking.
Nothing, 1st conference and thoroughly enjoyed myself.
I would have loved to been able to attend the pre-conference but the sessions sold out before I had a chance to register. I would like to see more spots available for the pre-conference
organized social events to allow /encourage networking
really motivational closing speaker.
Great speakers this year. Thank you.
???
Nothing. This was relevant, informative, just the boost we needed to reinforce practice excellence. Thanks to entire team!
I thought it was great as is!
making theme for silent auction.
this was an excellent conference. it was nice that the posters and the conference had were close together. the parking was excellent.
better catering for provided meals. More pediatric related topics. More interactive sessions and more breaks!
none
Patient panel discussions
GREAT
Vendors are super to support us especially for the non-CE meal/seminars.. I do recommend conference planner insist on helping in menu variation so all meals are not chicken, if possible

variety in meals; a planned social outing for attendees (Greensboro is home to the Barn Theater, maybe look in to a discounted group rate outing (evening buffet meal and a Play).

physician speaker

room was cold, better temperature control

Warmer rooms!!

It was great. Nice friendly people in this association

Keep it affordable.

Silent auction payment/collection process was very disorganized. Conference lacked our usual cohesiveness, warm, personal touch. Tote bags are ugly!! Vendor game for \$20 confusing. Limit # awards one person can get.

I was very disappointed that I could not connect to wireless during the sessions or even outside the conference room. This was very inconvenient. Otherwise, a great conference! Good job.

as our region continues to get more posters, there will not be adequate time to review however greatly appreciate on line viewing as some posters or handout of poster not there.

more time for socialization

ok

it was great!

this was an excellent conference, well organized with great speakers

I liked having one session instead of breakout sessions to choose from because I always want to go to everything and have a hard time deciding.

no suggestions - good job

days not be so long

more meals included with conference, out of pocket meal costs were higher this year.

conference rooms were convenient to each other but cold. liked not having to go all over the place to get to room

Having more education options for advanced practice members and experienced members

pretty streamlined as is-

More exhibit hall time.

Higher level education, less basic info.

Just this time the posters were in the view of the public coming and exiting the hotel. I think we should be mindfull of where the poster exhibits are placed.

Although I was only able to attend for one day, I thought the conference was great, including the follow up about not having completed the overall session evaluation! - Thank you for that.

Turn down the air conditioning. We pack for 90-degree weather, then it's freezing in the rooms. Thanks for the suggestion to dress in layers because I brought sweaters/jackets and it helped lots!

do only half day saturday

The conference was great. It would be nice have the Saturday session end before 4 pm

Have to think about it and let you know; overall was great!

It was my first WOCN conference & I really enjoyed it.

no suggestions at this time. I thought the conference was great. I had a wonderful time in Orlando and gained further knowledge to enhance my specialty.

better lights above the speakers
To possibly include some more interactive session instead of almost all lecture.
More light needed on the speaker. It felt like the speaker was always in the shadows. Offer de-caf whenever coffee is offered.
I really enjoyed that the speakers were so available after their talks.
no complaints, everything was fantastic
none
It was great! Maybe some longer breaks to enjoy the hotel and surrounding area.
Need for a spot light on the podium to see the speakers face...Space out two mics on a stand in the center aisle for questions instead of someone running around to give the attendee the mic
Silent Auction tables were in the back of the event center. If in the front, maybe more participation.
no recommendations, conference is always informative
Perhaps starting the evening before with Pre-Conference and ending at lunch time on the last day of conference
?
awards ceremony at dinner the day before the last day to allow celebrating
A few excessive time gaps between some of the sessions. If they were tightened up,last day could be shortened somewhat, & those of us who are traveling could leave at a reasonable time.
I love this conference and look forward to it every year! great job!
nothing, was a great conference
rooms were kept too cold
I don't think you could! It was great all around. I appreciated the cost containment efforts - it made it possible for me to attend.
I would rather start earlier on the last day and finish earlier - some had to leave to catch planes.
It was great-loved the extra down time to network with other WOCNs
Thought it was relevant, well thought out and well presented. I do not have any suggestions to make it better.
none
Got tired of having chicken at every meal. Would like to have list of attendees back. It could have the name and where they are from with no contact info
None
None, it is always rewarding to attend WOCN conference.
discussed with Renee- put posters away from view of regular hotel guests. Omit the silent auction-50/50 raffles is better/quicker to make scholarship\$\$ and SER nurses can save time/energy and costs.
Reducing time of completing daily sessions-late finish for the day. More variety in meals served with less chicken.
More contact hours offered
Lighting was harsh on audience and absent on speakers. Sound in Symposiums was muddled, hard to understand. Sound in sessions was clear. Rooms were a little too cold.
new innovative speakers on best practice. Similar to Chattanooga conf in 2010
more variety of interesting silent actions itms

I would not change a thing except chicken being served multiple times. It was so worth the time and money. Great exhibitors. Running a wound clinic as a topic?

Offering a hands on workshop for a skill such as debridement.

I liked the drawing for money after viewing exhibits.

Although vendors were asked not to schedule events until 6

access to wifi; warmer rooms

was very good

Choosing a hotel that can accommodate early check-in prior to the start of the conference.

Thought the accomidations were a little pricey- dissappointed in the hotel

I would like to have a split the pot at the silent auction; if you don't want to bid but can get 6 tix for \$5 and someone winds half the pot, it allows the financially restricted to participat

The days should not run longer than 4pm. The last day should be 1/2 day...not fair to the speakers. and people needing to catch planes.

More contact hours for the time spent at conference. Session start and end on time.

I have always enjoyed the SER conferences. This years topics of youth rally, outpatient clinic and urinary catheters were of no interest to me. Sorry

I love your conference and although not a member of your region- I will continue to seek out your conference as an educational option. Great job!!!The conference planning team should be HIGHLY commended. It was obvious that you had a strong functional te

the food

great conference. my first.

for me increased presentations on wound care. But aware WOCN represents all areas. Still a very good conference.

The main issue I had was the cold conference room and lack of wifi.

This was a fabulous conference with one of the best meeting spaces I have ever attended!

more advanced practice offerings

THE TEMPERATURE WAS GREAT BUT THE MIC WAS MUFFLED FOR THE FIRST 2 DAYS . THE THIRD DAY THE MIC WAS MUCH BETTER

nothing - it is always a great conference

I noticed many people left mid-day Saturday due to flights. May want to consider this for future conferences (although there is no perfect schedule for everyone).

This was the first conference I have attended. I really enjoyed it! I learned so much and enjoyed the networking. Thank you!