

HISTORY OF THE SOUTHEAST REGION

Thirty-five years of Progress in Advancing a Nursing Specialty

“If we, in the Southeast Region, in our striving to achieve all of the benefits of a successful organization, forfeit gentleness, courtesy, and fineness of spirit of the past, then we have failed to achieve the lasting satisfaction of real accomplishment. The past has contributed its passions, its pains and its enthusiasm; its spirit you will see with us still.” Patricia M. Kynes, RN, ET, 1991

The Way it Was

Throughout America, the nation was celebrating the bicentennial of the American Revolution. A best-selling non-fiction book by Alex Haley, *Roots*, mesmerized millions and launched a new interest in genealogy. Test tube babies and nuclear power plant disasters were still the stuff of science fiction, but scientists warned about the destruction of the ozone layer caused, in part by the use of aerosol spray products. A southerner, James Earl Carter, Jr. from Plains, Georgia, was elected President of the United States for the first time since Reconstruction. Elsewhere in the world, North and South Vietnam were united under Communist rule, and the men and women of the Soweto ghetto in South Africa rioted in protest of the official government policy known as apartheid. This was the world as we knew it during the development of the organization now known as the Southeast Region of Wound, Ostomy and Continence Nurses Society.

In 1976, Enterostomal Therapists worked with patients who experienced urinary or fecal diversion surgery. The roles of wound and incontinence caregivers were yet to be developed. There were approximately 500 members of the organization known as the International Association of Enterostomal Therapy (IAET), most of them in the United States and Canada. A committee of four dedicated professionals (Anita Kotheimer, ET; Jane Walker, ET; Nell Perry, RN, ET; and Linda Gross, MA, ET) coordinated the affiliation of 18 Southeast Regional members with the IAET. The Southeast Region became the third regional group within the IAET on February 29, 1976 with 18 official members.

Early Leadership

Under the guidance of our first Regional President, Anita Kotheimer, bylaws were formulated, dues were set, and our regional newsletter, *Southeast Region News (SER News)*, was born under the watchful eye of Editor Bobbie Brewer, ET.

During the first year of operation, the regional leadership consisted of the four officers (President, Vice President, Secretary and Treasurer) and three Trustees. In February, 1977, the region elected its second President, Carolyn Danson, ET. The group elected its first three Directors and one Trustee, Anita Kotheimer, who represented the region on the national level.

A major goal during the early years of the region was continued growth of the fledgling association. In 1977, Florida ET nurses sought recognition from the IAET as a constituent association through the Southeast Region, under the guidance of their State President, Mary Baum, LPN, ET. While endorsed enthusiastically by

HISTORY OF SER

the Southeast Region, it was decided by the IAET Board of Directors that contingency state groups could not be officially recognized at that time. IAET felt that all resources were needed to stabilize regions, unify the organization, and gain strength. This proved to be a historical decision for the region. Since that time, members within Florida and several of the Southeast Region states have participated in statewide or local specialty groups, but nearly all have maintained their membership and loyalty to the Regional affiliate of the national organization.

A major decision by the national association to collect dues for the region, implemented in 1978, has also enabled the region to more easily recruit members and to grow. Within the first five years, the organization experienced a phenomenal 900% growth to 182 members in 1981. In 1985, membership topped 250, and in the 1990's it surpassed 500. Presently, the Southeast Region has one of the largest memberships of all regional affiliates with an average membership of 600 to 650.

From Cookbooks to Compassion

Funding is always an important issue for a professional organization. Initial funding for regional activities was, in part, procured from the American Cancer Society (ACS) Divisions of Tennessee and South Carolina, including initial mailing costs of the *SER News*. It was apparent in 1976, as it is now, that the major source of funding must come through educational programs and services. An early venture into fundraising was the development of a regional cookbook, published in 1978. In 1982, Carolyn Cuttino chaired a committee which developed a set of slides for sale to members and other interested ET's regarding ostomy care. In 1996 and again in 1997, slide sets were released for sale by the region. Other educational products developed for members have included publications such as *Basic Standards of Care for Enterostomal Therapy*, written by Ellen Shipes, RN, MN, ET, and Inez Stanley, RN, MA, ET, published in August, 1977 and a series of Professional Growth Program Organizers developed by Carol Publicover, ARNP, CWOCN in 1998. In the 2000's the SER developed educational power point programs on CD: LE Ulcers, Ostomy, PU and Fistula Management. In 2011, we held our first, highly successful, live Webinar with Dorothy Doughty offering a certification review course.

Fundraising has sometimes meant "fun-raising" as well, with the region. In 1977, Ellen Shipes donated a handmade quilt that was raffled to benefit the region. Since that time, silent auctions, "split the pot" drawings, and other activities have also contributed to the financial stability of the region. In 2007 Alvin Word offered the membership and SER a matching scholarship challenge during which \$22,500 was raised which allowed the SER to offer larger scholarships to members furthering their education.

The leadership of the Southeast Region has been progressive in the use of operating funds to strengthen the association. Financial support for Officer and Board member travel to regional meetings has been continuous since 1978. The region's newsletter has undergone many transformations since 1976, including a name change to *Therapist on Call* before returning to the *SER News*. In 2009 a new Board position for Director of Communications was developed and we joined the "green movement" posting our newsletters on our website with blast email notifications.

The Region has also used its funds for charitable purposes. Scholarships have been provided to nurses interested in studying for ET/WOC nursing practice since 1982. In 1983, the region sponsored its first child to attend the Youth Rally, a summer camp program offered by the United Ostomy Association. Both of these traditions continue today. Also in 1983, the region contributed \$1,000 to the national ET Foundation for Nursing Research. In 2005 we named the Scholarship fund to honor role model Dorothy Doughty. Since 2008 the SER has awarded conference attendance scholarships to non-WOC nurses interested in learning more about the practice and to encourage additional education in WOCNEPs.

HISTORY OF SER

Producing Leaders for Near and Far

The Southeast Region has been fortunate to have strong leadership among its ranks. During the first year as an affiliate organization (1976), two members of the Southeast region served on the national Board of Directors: Betty Jackson, RN, EdD, ET, and Jane Walker, ET. Six Presidents of the national association have been from the Southeast Region: Bonnie Bollinger (1979-1981), Debra Broadwell-Jackson (1981-1985), Dorothy Doughty (1999-2001), Laurie McNichol (2001-2004), Margaret Goldberg (2005-2007), Phyllis Bonham (2009-2011) and Phyllis Kupsick (2013-2015). Carolyn Watts from Tennessee will serve as President Elect 2013-2015, and then President 2015-2017. Patricia Kynes served as editor to the IAET Journal from 1982 until 1987. She also served as National Conference Planning chair as has Carolyn Cuttino from SC and Carolyn Watts from TN. Other Southeast Region members who have served on the national board include Mary Kay Wooten, Stephanie Yates, Ben Peirce, Phyllis Kupsick, Alvin Word, aRegina Holmes, and Mary McNeil.

Four regional members have been recognized at the national level for exemplary service to the specialty of ET/WOC nursing and the organization. The President's award is given at the national conference at the discretion of the President of the national association. Southeast region recipients of this highest honor are: Patricia Kynes (1987), Debra Broadwell-Jackson (1988), Norma Mash (1989), Dorothy Doughty (1994), Laurie McNichol (2006), and Margaret Goldberg (2008).

Unity Despite Disagreements

While the Southeast Region has consistently provided leadership within the national organization, its members have also expressed dissension over key national issues during its history. A 1990 proposal to change the name of the national organization was defeated in the House of Delegates at the annual meeting in Las Vegas, largely due to the efforts of the Southeast region. The change was later approved at the 1992 annual meeting, also in Las Vegas, and the association became the Wound, Ostomy and Continence Nurses Society. In 1993, the organization adopted a new structure that eliminated the House of Delegates and the eleven Regional Trustees. Members were also given the option of joining any region, regardless of their residence. Although some members of the Southeast Region were opposed to these changes, they recognized the importance of remaining active in the one specialty organization devoted to education and practice of WOC/ET nursing. As of this writing the title WOC nurse has become the accepted standard across the industry.

Educational Excellence

Throughout its history as a region, educational conferences have been an integral part of the region's activities. The Southeast region has served as the host region for five* National Conferences, two in Atlanta, Georgia and one in Miami, Tampa and Orlando, Florida and one in Charlotte, North Carolina (2012). But the crowning achievement for the organization has been the consistent presentation of an annual regional conference to benefit members. In 1980, the first annual meeting featuring continuing education for members was held in Mobile, Alabama. It was financially successful and enthusiastically received by those in attendance. Successful conferences followed in major cities throughout the region, a tradition that continues each year. Each of the five SER states shares in the responsibility of hosting the conference, which has resulted in diverse and stimulating conferences year after year.

In 2001, the conference was schedule to begin in Greenville, South Carolina on September 13th. Following the September 11, 2001 terrorist attack on America, regional leadership considered canceling the conference for the first time in the region's history. Conference planning committee members urged the Board to continue with the conference, so that members able to attend could receive education necessary to meet future demands for health care in an uncertain environment. The decision proved to be a sound one. Despite a

* The 1971 national conference was held in Hollywood, Florida, prior to the recognition of the region as an affiliate organization.

HISTORY OF SER

nationally crippled mass transit system, members found alternate ways to arrive in Greenville, and the conference was a success. The 2003 conference brought record breaking attendance with over 250 attendees. The three hundred attendee mark was surpassed with the 2005 conference. The SER Conference continues to offer outstanding education and is a “must attend” conference for the membership.

2011 ushered in a new management company for the SER, Corecare Associates, Inc. Corecare assists the board and planning committees with conference preparation and execution.

Looking Back, Looking Ahead

Ostomy surgery has advanced dramatically since 1976, with continent diversions and surgical options increasingly in availability. Ostomy products have also advanced with innovations such as extended wear, moldable barriers and low profile pouching products.

Wound care has effectively and appropriately become a major part of the health care industry improving the quality of life for patients across all care settings. A proliferation of products and multidisciplinary wound care professionals now offer solutions for those who previously may have not survived their chronic wounds.

In the realm of continence care, clinical practice and research is offering new hope to consumers, and the subject of incontinence has been brought out of the closet for the American public. There are no longer any questions about the legitimacy of all three sub-specialties within WOC nursing.

In concluding the first history of the region, past President Patricia Kynes wrote:

“We have come a long way and yet have room to grow. Regionalization invites professionals with divergent ideas to join with common interest. The leadership resources within the Southeast Region will guide the destiny of our region, as well as our national organization, with a spirit of enthusiasm and ability. The theme of the Southeast Region continues to be one of unity and strength -- together there is much we can do.”

Her words are as appropriate today as they were more than two decades ago. We have much to celebrate, and still more to envision and achieve.

Susan E. Steele, RN, MS, CWOCN
Vice-President, 2001 – 2002

Updated 2004/2005/2006 per Ann Marie Kahl, MS, RN, CWOCN, VP

Updated 2010/2011/2012 per Mary McNeil, RN, BS, CWOCN, VP

Updated 2013 per Martha Davidson RN, MN, CWOCN, President-Elect

HISTORY OF SER

Southeast Region Conferences

1983	Charleston, South Carolina, Carolyn Cuttino, Chair
1984	Birmingham, Alabama, Jackie Doubleman, Chair
1985	Tampa, Florida, Gloria Simonzi, Chair
1986	
1987	Atlanta, Georgia, Paula Freedman and Elizabeth Emick, Co-Chairs
1988	Greensboro, North Carolina, Catherine Propst, Chair “ET Nursing: A Folk Art”
1989	
1990	Mobile, Alabama “Love, Laughter and Healing the ET Way”
1991	Orlando, Florida, Barbara Bohannon, Chair “The Universal ET”
1992	Memphis, Tennessee “Building on the Past”
1993	Charlotte, North Carolina
1994	Savannah, Georgia, Laura Shafer, Chair “Sailing the Waves of Change”
1995	Myrtle Beach, South Carolina, Cindy Epps, Chair
1996	Birmingham, Alabama, Michelle Crocker and Dot Tuggle, Co-Chairs “Positioned for Change”
1997	Orlando, Florida, Carol Publicover and Dot Weir, Co-Chairs “The Magic of Caring”
1998	Raleigh-Durham, North Carolina, Claire Eloshway, Chair “Putting the Pieces Together”
1999	Knoxville, Tennessee, Julia Bithorn, Chair “Plotting a Course for the Future”

HISTORY OF SER

2000	Atlanta, Georgia, Marie Thompson and Jo Ann Waldrop, Co-Chairs “Spotlighting Key Issues in Practice”
2001	Greenville, South Carolina, Chappy Manning and Elaine Rush, Co-Chairs “2001 – WOC’N” to the Future”
2002	Birmingham, Alabama, Deborah Thedford, Chair “Stars Fall on Alabama – Shooting for Excellence in Clinical Practice”
2003	Tampa, Florida, Michelle Rollo-Rice, Chair “Making A Splash in Tampa Bay”
2004	Raleigh, North Carolina, Cyncere Neal, Chair “Fall Feels Finer in North Carolina”
2005	Chattanooga, Tennessee, Alvin Word, Chair “The Stage is Set For You”
2006	Augusta, Georgia, Rhonda Holbrook, Chair “Celebrating our proud PAST, our exciting PRESENT, and our bright and shining FUTURE”
2007	Greenville, South Carolina: Dot Lawson and Elizabeth Jones, Co-Chairs “WOC’N On The River
2008	Huntsville, Alabama: Deborah Thedford, Chair “Achievement Through Excellence”
2009	Jacksonville, Florida: Karen Larkan, Chair “Sun, Sea and Science: Art and Science in the practice of WOC Nursing”
2010	Concord, North Carolina: Trudy Huey, Chair “Closing the Gap: Evidence, Knowledge and Practice”
2011	Chattanooga, Tennessee: Martha Davidson, Chair “We Go With The Flow”
2012	Savannah, Georgia: Merrill Fraser and Cynthia Tims, Co-Chairs “WOC Nurses: Embracing Change with Southern Grace”
2013	Charleston, South Carolina: Elizabeth Jones and Dorothy Lawson, Co-Chairs “Let’s Do The Charleston: Choreographing New Steps in WOC Nursing Care”

HISTORY OF SER

Leadership of the Southeast Region

1976	
President	Anita Kotheimer, ET
Vice President	Jane Walker, ET
Secretary	Lloyd Fowler, ET
Treasurer	Pat Porcher, ET
Trustees	Donna Roulic, RN, BS, ET Joyce Loveless, RN, ET Nell Perry, RN, ET
1977	
President	Carolyn Danson, ET
Vice President	Nell Perry, RN, ET
Secretary	Lloyd Fowler, ET
Treasurer	Pat Porcher, ET
Directors	Ellen Shipes, RN, MN, ET Freda Roberts, RN, ET Harriett Scott, RN, ET
Trustee	Anita Kotheimer, ET
1978	
President	Nell Perry, RN, ET
Vice President	Patricia James, RN, ET
Secretary	Pat Porcher, ET
Treasurer	Linda Goss, MA, ET
Directors	Mary Kay Langston, RN, BSN, ET Freda Roberts, RN, ET Harriett Scott, RN, ET
Trustee	Carolyn Danson, ET
1979	
President	Ellen Shipes, RN, MN, ET
Vice President	Norma Short, RN, ET
Secretary	Pat Porcher, RN, ET
Treasurer	Billie Sue Broadman, RN, ET
Directors	Thomasena Wilson, LPN, ET Marcia Connelly, RN, ET Mary Kay Langston, RN, BSN, ET
Trustee	Nell Perry, RN, ET
1980	
President	Norma Mash, RN, BSN, ET
Vice President	Carolyn Cuttino, RN, ET
Secretary	Sylvia Illick, LPN, ET
Treasurer	Billie Sue Broadman, RN, ET
Directors	Thomasena Wilson, LPN, ET Paralee Davis, LPN, ET Mary Kay Langston, RN, BSN, ET
Trustee	Nell Perry, RN, ET
1981	
President	Norma Mash, RN, BSN, ET
Vice President	Carolyn Cuttino, RN, ET

HISTORY OF SER

Secretary	Velma Bragg, RN, ET
Treasurer	Betty Broadhurst, RN, BSN, ET
Directors	Carolyn Danson, ET Cathryn Bratton, RN, ET Harriett Scott, RN, ET
Trustee	Nell Perry-Squires, RN, ET

1982

President	Norma Mash, RN, BSN, ET
Vice President	Carolyn Cuttino, RN, ET
Secretary	Velma Bragg, RN, ET
Treasurer	Betty Broadhurst, RN, ET
Directors	Cathy Bratton, RN, ET Harriett Scott, RN, ET Barbara Muller, RN, ET
Trustee	Patricia Kynes, RN, ET

1983

President	Norma Mash, RN, BSN, ET
Vice President	Carolyn Cuttino, RN, ET
Secretary	Sue Schindler, RN, ET
Treasurer	Gretchen Thompson, RN, ET
Directors	Paula Freedman, RN, BSN, ET Chris Martin, RN, ET Barbara Muller, RN, ET
Trustee	Patricia Kynes, RN, ET

1984

President	Carolyn Cuttino, RN, BSN, ET
Vice President	Cathryn Bratton, RN, ET
Secretary	Sue Schindler, RN, ET
Treasurer	Gretchen Thompson, RN, ET
Directors	Paula Freedman, RN, BSN, ET Barbara Muller, RN, ET Nell Perry-Squires, RN, ET
Trustee	Norma Mash, RN, BSN, ET

1985

President	Carolyn Cuttino, RN, BSN, ET
Vice President	Cathryn Bratton, RN, ET
Secretary	Sue Schindler, RN, ET
Treasurer	Gretchen Thompson, RN, BSN, ET
Directors	Paula Freedman, RN, BSN, ET Barbara Muller, RN, ET Dona Knight, RN, BSN, ET
Trustee	Norma Mash, RN, BSN, ET

HISTORY OF SER

1986

President	Carolyn Cuttino, RN, BSN, ET
Vice President	Sheri Barnes, RN, MSN, ET
Secretary	Sue Schindler, RN, ET
Treasurer	Gretchen Thompson, RN, ET
Directors	Paula Freedman, RN, BSN, ET Dona Knight, RN, BSN, ET Ellen Shipes, RN, MSN, ET
Trustee	Norma Mash, RN, BSN, ET

1987

President	Carolyn Cuttino, RN, BSN, ET
Vice President	Sheri Barnes Smith, RN, MSN, ET
Secretary	Julie Phelps, RN, ET
Treasurer	Lois Petrie, RN, BSN, ET
Directors	Dot Tuggle, RN, ET Elizabeth Emick, RN, BSN, ET Ellen Shipes, RN, MSN, ET
Trustee	Norma Mash, RN, BSN, ET

1988

President	Cathryn Bratton, RN, BSN, ET
Vice President	Elizabeth Emick, RN, BSN, ET
Secretary	Julie Phelps, RN, BSN, ET
Treasurer	Lois Petrie, RN, BSN, ET
Directors	Dot Tuggle, RN, ET Catherine Propst, RN, BSN, ET Jackie Doubleman, RN, BSN, ET
Trustee	Norma Mash, RN, BSN, ET

1989

President	Cathryn Bratton, RN, BSN, ET
Vice President	Elizabeth Emick, RN, BSN, ET
Secretary	Julie Phelps, RN, BSN, ET
Treasurer	Lois Petrie, RN, BSN, ET
Directors	Dot Tuggle, RN, ET Catherine Propst, RN, BSN, ET Jackie Doubleman, RN, BSN, ET
Trustee	Norma Mash, RN, BSN, ET
Nominations	Thomasena Wilson, RN, ET

1990

President	Sandra Kirkland, RN, MSN, ET
Vice President	Deborah Taylor, RN, BSN, ET
Secretary	Stephanie Yates, RN, BSN, ET
Treasurer	Lois Petrie, RN, BSN, ET
Directors	Dot Tuggle, RN, ET Catherine Propst, RN, BSN, ET Rose Wynne, RN, BSN
Trustee	Sue Schindler, RN, BSN, ET

HISTORY OF SER

1991

President	Sandra Kirkland, RN, MSN, ET
Vice President	Deborah Taylor, RN, BSN, ET
Secretary	Stephanie Yates, RN, BSN, ET
Treasurer	Lois Petrie, RN, BSN, ET
Directors	Dot Tuggle, RN, ET Catherine Propst, RN, BSN, ET Rose Wynne, RN, BSN
Trustee	Sue Schindler, RN, BSN, ET

1992

President	Sue Schindler, RN, BSN, ET
Vice President	Deborah Taylor, RN, BSN, ET
Secretary	Stephanie Yates, RN, BSN, ET
Treasurer	Lois Petrie, RN, BSN, ET
Directors	Jackie Doubleman, RN, BSN, ET Vi Poteete, RN, CETN Dot Weir
Trustee	Lynne Woods, RN, BSN, CETN, CDC
Nominations	Dot Tuggle, RN, CETN

1993

President	Sue Schindler, RN, BSN, ET
Vice President	Deborah Taylor, RN, BSN, ET
Secretary	Stephanie Yates, RN, BSN, ET
Treasurer	Lois Petrie, RN, BSN, ET
Directors	Laura Shafer, RNC, CETN Brenda Rutland, RN, BSN, CETN Vi Poteete, RN, CETN

1994

President	Sue Schindler, RN, BSN, CETN
Vice President	Ruth Wilson, RN, MSN, CETN
Secretary	Stephanie Yates, RN, BSN, CETN
Treasurer	Beth Hawkins-Bradley, RN, MN, CETN
Directors	Vi Poteete, RN, CETN Brenda Rutland, RN, BSN, CETN Laura Shafer, RN, BSN, CETN
Nominations	Suzanne Valencia, RN, BSN, CETN
Communications	Lynne Woods, RN, BSN, CETN, CNC

1995

President	Stephanie Yates, RN, MSN, CETN
Vice President	Ruth Wilson, RN, MSN, CETN
Secretary	Eydie Gibson, RN, BSN, CETN
Treasurer	Beth Hawkins-Bradley, RN, MN, CETN
Directors	Laura Shafer, RN, BSN, CETN Brenda Rutland, RN, BSN, CETN Vi Poteete, RN, CETN
Nominations	Suzanne Valencia, RN, BSN, CETN
Communications	Lynne Woods, RN, BSN, CETN

1996

President	Stephanie Yates, RN, MS, CETN
Vice President	Barbara Munson, RN, BS, CETN
Secretary	Eydie Gibson, RN, BSN, CETN

HISTORY OF SER

Treasurer	Beth-Hawkins Bradley, RN, MN, CETN
Directors	Vi Poteete, RN, CETN Brenda Rutland, RN, BSN, CETN Chappy Manning, RN, BSN, CETN
Nominations	Carol Publicover, ARNP, CETN
Communications	

1997

President	Stephanie Yates, RN, MSN, CETN
Vice President	Barbara Munson, RN, BS, CETN
Secretary	Kathy Kwiatkowski, RN, CETN
Treasurer	Beth Hawkins-Bradley, RN, MN, CETN
Directors	Terry Coggins, RN, BS, CETN Chappy Manning, RN, BS, CETN Brenda Rutland, RN, BSN, CETN
Nominations	Carol Publicover, ARNP, CETN
Communications	

1998

President	Stephanie Yates, RN, MS, CETN
Vice President	Barbara Munson, RN, BS, CETN
Secretary	Kathy Kwiatkowski, RN, CETN
Treasurer	Carol Publicover, ARNP, CETN
Directors	Terry Coggins, RN, BS, CETN Georgene Hadley, RN, MSN, CETN Susan Steele RN, MS, CETN
Nominations	Melanie Mabry, RN, BS, CETN

1999

President	Vi Poteete, RN, BS, CWOCN
Vice President	Barbara Munson, RN, BS, CWOCN
Secretary	Kathy Kwiatkowski, RN, CWOCN
Treasurer	Carol Publicover, ARNP, CWOCN
Directors	Susan Steele RN, MS, CWOCN Phyllis Kupsick, RN, MS, CWOCN Georgene Hadley RN, MSN, CWOCN
Nominations	Melanie Mabry, RN, BS, CWOCN
Communications	Donna Mellon, RN, BS, CWOCN
Conference Chair	Julia Bithorn, RN, BS, CWOCN

2000

President	Vi Poteete, RN, BS, CWOCN
Vice President	Barbara Munson, RN, BS, CWOCN
Secretary	JoAnn Waldrop, RN, MS, CWOCN
Treasurer	Carol Publicover, ARNP, CWOCN
Directors	Susan Steele, RN, MS, CWOCN Phyllis Kupsick, RN, MS, CWOCN Georgene Hadley, RN, MSN, CWOCN
Nominations	Ann Marie Kahl, RN, BS, CWOCN

HISTORY OF SER

2001	
President	Vi Poteete, RN, BS, CWOCN
Vice President	Susan Steele, RN, MS, CWOCN
Secretary	JoAnn Waldrop, RN, MS, CWOCN
Treasurer	Carol Publicover, RN, ARNP, CWOCN
Directors	Phyllis Kupsick, RN, MS, CWOCN Georgene Hadley, RN, MSN, CWOCN Rosalia Martin, RN, BS, CWOCN
Nominations	Ann Marie Kahl, RN, BS, CWOCN
2002	
President	Vi Poteete, RN, BS, CWOCN
Vice President	Susan Steele, RN, MS, CWOCN
Secretary	William Burns
Treasurer	Alvin Word
Directors	Phyllis Kupsick, RN, MS, CWOCN Georgene Hadley, RN, MSN, CWOCN Mary McNeil, RN, BS, CWOCN
Nominations	Ann Marie Kahl, RN, BS, CWOCN
Communications	Denise Groh
2003	
President	Susan Steele
Vice President	Phyllis Kupsick
Secretary	William Burns
Treasurer	Alvin Word
Directors	Mary McNeil Kim Kehoe Deborah Thedford
Nominations	Ann Marie Kahl
Communications	Denise Groh
2004	
President	Susan Steele
Vice President	Ann Marie Kahl
Secretary	William Burns
Treasurer	Alvin Word
Directors	Mary McNeil Kim Kehoe Cyncere Neal
Nominations	Rhonda Holbrook
Communications	Georgene Hadley
Clinical Practice Chair	Elaine Rush
2005	
President	Susan Steele
Vice President	Ann Marie Kahl
Secretary	William Burns
Treasurer	Alvin Word
Directors	Mary McNeil Cyncere Neal Marie Thompson
Nominations	Rhonda Holbrook
Communications	Georgene Hadley
Clinical Practice Chair	Elaine Rush

HISTORY OF SER

2006	
President	Susan Steele
Vice President	Ann Marie Kahl
Secretary	Elizabeth Jones
Treasurer	William Burns
Directors	Cyncere Neal Marie Thompson Elaine Rush
Nominations	Terry Barton
Communications	Georgene Hadley
Clinical Practice Chair	Mary Roberts
2007	
President	Mary McNeil
Vice President	Ruth Gordon
Secretary	Elizabeth Jones
Treasurer	Charlene Demers
Directors	Regina Holmes Cyncere Neal Elaine Rush
Nominations	Terry Barton
Communications	Laura Shafer
2008	
President	Mary McNeil
Vice President	Ruth Gordon
Secretary	Elizabeth Jones
Treasurer	Charlene Demers
Directors	Regina Holmes Dot Lawson Elaine Rush
Nominations	Terry Barton
Communications	Laura Shafer
2009	
President	Laura Shafer
Vice President	Mary McNeil
Secretary	Elizabeth Jones
Treasurer	Charlene Demers
Directors	Regina Holmes Dot Lawson Elaine Rush Patti Haberer
Nominations	Terry Barton
2010	
President	Laura Shafer
Vice President	Mary McNeil
Secretary	Merrill Fraser
Treasurer	Charlene Demers
Directors	Regina Holmes Dot Lawson Sharon Traylor Patti Haberer
Nominations	Marta Bullard

HISTORY OF SER

2011

President	Laura Shafer
Vice President	Mary McNeil
Secretary	Merrill Fraser
Treasurer	Charlene Demers
Directors	Cindy Norris Trudy Huey Sharon Traylor Patti Haberer
Nominations	Marta Bullard

2012

President	Laura Shafer
President-Elect	Mary McNeil
Secretary	Merrill Fraser
Treasurer	Martha Davidson
Directors	Cindy Norris Trudy Huey Sharon Traylor Patti Haberer
Nominations	Michael Byars

2013

President	Patti Haberer
President Elect	Martha Davidson
Secretary	Merrill Fraser
Treasurer	Pam Whitley
Directors	Cindy Norris Trudy Huey Sharon Traylor Kathy Boyle
Nominations	Michael Byars

2014

President	Patti Haberer
President Elect	Martha Davidson
Secretary	Trena Beckman
Treasurer	Pam Whitley
Directors	Cindy Norris Trudy Huey Renee Epting Kathy Boyle
Nominations	Terry Barton

Southeast Region Newsletter Editors

Bobbie Brewer	1976 - 1979
Patricia Kynes	1979 – 1983

HISTORY OF SER

Sue Schindler	1983 – 1986
Lynn Woods	1986 - 1994
Donna Mellon	1994 - 2000
Kathryn Dere	2000 - 2001
Denise Groh	2001 - 2003
Georgene Hadley	2003 - 2007
Laura Shafer	2007 - 2009
Patti Haberer	2009 – 2012
Kathy Boyle	2012 -

HISTORY OF SER

Outstanding Nurse Award Recipients

The Outstanding ET Nurse of the year award began in 1989. Nominations for the award may be made by fellow members or by consumers. The selection of the final award recipient from among the nominees is made by the Board of Directors.

The award name was changed to the Outstanding WOC Nurse in 2000, in recognition of the multiple sub-specialties of wound, ostomy, and continence nursing that are represented within the society.

HISTORY OF SER

1989	Judy Zink
1990	
1991	
1992	Lois Petrie
1993	Jan Hale
1994	Kathryn Kwiatkowski
1995	
1996	Linda Dickerson and Marie Thompson
1997	Jill Fowler
1998	Vi Poteete
1999	Phyllis Bonham
2000	Laurie Lovejoy McNichol
2001	Jane Fellows
2002	Jan Johnson
2003	Sister Genevra Baer
2004	Melanie Johnson
2005	Marie Oren Sosbee
2006	Prebble Smith
2007	Theresa Kelechi
2008	Jackie Doubleman
2009	Ann Moore
2010	Carolyn Parker
2011	Regina Holmes
2012	Marie Gehling
2013	Angela Righardson

Rookie of the Year

Nomination for Rookie of the Year is made by a fellow SER member. The final award is made by the board from among the nominees. The Rookie of the Year is recognized for their outstanding clinical and professional practice for less than 2 years.

HISTORY OF SER

2006	
2007	Amy Surrect
2008	Michael Byars
2009	Elliott Douglas
2010	Alice Lowery
2011	Angela Dye
2012	Ramona Chism
2013	Julie Ross

HISTORY OF SER

Scholarship Honorees

The state hosting the annual conference has the opportunity to designate a member who is honored by having the region's donation to the WOCN scholarship fund named in his or her honor for the year.

1982	Anita Kotheimer, ET
1983	Jane Walker, ET
1984	Norma Mash, RN, ET
1985	Debra Broadwell, PhD., RN, ET
1986	No award
1987	Edith Sykes, RN, ET
1988	Dorothy Doughty, RN, MN, CETN
1989	Norma Mash, RN, BSN, CETN
1990	Carolyn Cuttino, RN, BSN, CETN
1991	Lois Petrie, RN, BSN, ET
1992	Dorothy Tuggle, RN, ET
1993	Jan Hale, RN, BSN, CETN
1994	B.J. Woodward, RN, BSN, CETN
1995	Laura Shafer, RNC, BSN, CETN
1996	Sheri Smith, RN, Ph. D., CETN
1997	Norma J. Short, RN, ET
1998	Stephanie Yates, RN, CETN
1999	Julie Bithorn
2000	Prebble D. Smith
2001	Carolyn Cuttino, RN, BSN, CETN
2002	Sheri Smith, RN, Ph. D., CETN, CWS
2003	Jane Fellows
2004	Laurie McNichol
2005	Beryl Evans
2006	Vi Poteete
2007	Phyllis Bonham
2008	Deborah Thedford
2009	Mary Lou Boyer
2010	Leanne Richbourg
2011	Carolyn Watts
2012	Dorothy Doughty

HISTORY OF SER

2013

Phyllis Bonham